



DEAR CHRISTIAN EDUCATION SUPPORTER:

Collegedale Academy is dedicated to enriching the lives of families and our community through Christian education. The Worthy Student Fund (WSF) is critical to our mission in furthering our ministry for every student, especially those that couldn't otherwise afford a Christian education. We are planning to help over **160 students** with financial aid this upcoming school year and this would not be possible without you.

In order to raise money for the WSF, we developed a 5K and Kids Fun Run, in honor of Sandy Erickson, our beloved teacher who taught first grade for over twenty years at Collegedale Academy Elementary School. Mrs. Erickson cared deeply for each of her students, working one-on-one to enhance their success. When diagnosed with ALS (Lou Gehrig's Disease), she kept her cheery attitude and sense of humor, exemplifying Christ's selflessness. With admiration, we decided to dedicate the 5K and Kids Fun Run to Mrs. Erickson.

Last year the Sandy Erickson Race for Christian Education 5K and Fun Run raised \$101,892 that benefited the WSF. We had 54 sponsors and 575 registered student and community runners that participated in the event. Our overall goal this year is to raise **\$400,000** for WSF and this race is key in jump starting our efforts. **Families and our community running together for a cause...what a tremendous event! We invite you to join us by providing assistance to those in need in a couple of ways:**


- Please generously consider becoming one of our **event partners through sponsorship** of the Sandy Erickson Race for Christian Education. Sponsorship levels and information can be found in the attached sheet.
- **Register to Run/Walk!** We also ask that you consider inviting colleagues, family and friends to represent your company or just yourself by participating in the race, **SUNDAY, NOVEMBER 3, 2024.**

Our sponsors will reach a target market of approximately 600 runners and their families, renters and homeowners of the greater Chattanooga, Cleveland, Collegedale and Ooltewah areas. Promotional materials as well as event day publicity will showcase our generous sponsors. In addition, this information will be included in our newsletter that goes to approximately 2,400 alumni. Additional information, pictures and previous race results are available at: sandyericksonfunrun.org.

We will gladly accept donations until the date of the race but **for maximum marketing exposure, please return your sponsorship by September 3, 2024.** Sponsorship levels and information can be found on the attached sheet. As always, all donations are tax deductible.

Thank you in advance for considering CA and the opportunity to help enrich the lives of children. Should you have questions, please contact me directly: msilverstein@collegedaleacademy.com or via my work number: 423.396.2124 x 5017.

Sincerely,


Marilee Silverstein
Director of Advancement
Race Chair

Hope to see you there!










Collegedale Academy | P.O. Box 628 Collegedale, TN 37315 | msilverstein@collegedaleacademy.com

"We are a Seventh-day Adventist School established to educate, equip, and inspire students to be critical thinkers who serve others and reflects Christ's character."

Sandy Erickson Race for Christian Education

SPONSORSHIP LEVELS

| |  |  |  |  |  |  |  |
|-----------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Awards Ceremony company interview | ✓ | | | | | | |
| Reference during Awards Ceremony (3 times) | ✓ | | | | | | |
| Logo on a prize given out at CA | ✓ | | | | | | |
| Logo on finish line banner | ✓ | | | | | | |
| Reference during Awards Ceremony | ✓ | ✓ | | | | | |
| Logo on registration table | ✓ | ✓ | | | | | |
| Free entry to race | ✓ | ✓ | ✓ | | | | |
| Logo listed in advertising | ✓ | ✓ | ✓ | | | | |
| Logo on race course | ✓ | ✓ | ✓ | ✓ | | | |
| Logo placement on refreshment station | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo listed on 5K website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo placement on one water / fun station | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Placement of name on T-shirt | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name listed on 5K website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name listed on race program & each runner goody bag | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Race day space for booth set up for your company | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Placement of logo on T-shirt (large print) | ✓ | | | | | | |
| Placement of logo on T-shirt (medium print) | | ✓ | | | | | |
| Placement of logo on T-shirt (small print) | | | ✓ | | | | |

TITLE SPONSORSHIP \$5,000
PLATINUM \$2,000
GOLD \$1,000
POST-RACE REFRESHMENTS \$750
WATER / FUN STATION \$500
SILVER \$250
BRONZE \$100

Vision

It is our mission to give the students who attend Collegedale Academy the opportunity to meet Jesus Christ every day, while providing pathways for outstanding education, lasting friendships and a commitment to service. The Worthy Student Fund is critical to our mission in furthering our ministry for every student, especially for those families that couldn't otherwise afford a Christian education. Thank you for investing in our young people, now and into eternity.

5K & FUN RUN STEERING COMMITTEE

RACE DAY COORDINATORS
 Amanda Mertz
 Erik Pardo

RACE CHAIR
 Marilee Silverstein

COMMITTEE MEMBERS
 Jenny Sue Hoeking
 Mike Mohr

Nora Moody
 Jeff Morris
 Melissa Weddle

COLLEGEDALE ACADEMY - SANDY ERICKSON RACE FOR CHRISTIAN EDUCATION

*Please make checks payable to Collegedale Academy or you may pay online: sandyericksonfunrun.org.

Sponsoring Organization: _____ **Amount:** _____

Contact Name: _____ **Level:** _____

Address: _____

E-mail: _____ **Phone:** _____

Please include a vector file of company logo and/or name preference for T-shirt placement. You may e-mail them to Marilee at: msilverstein@collegedaleacademy.com. Please pay online at sandyericksonfunrun.org or mail your sponsorship to CA at P.O. Box 628 | Collegedale, TN 37315.